



NEXT GEMS 2021

# TOPICS







FINANCIALS





# People Speaking Today

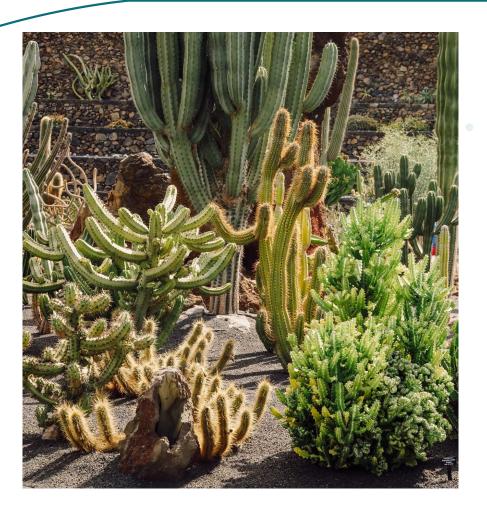


M. GABRIELLA COLUCCI Founder, President and CEO



**GUALTIERO IOIMO**Chief Financial Officer

# Arterra Bioscience-Innovative SME



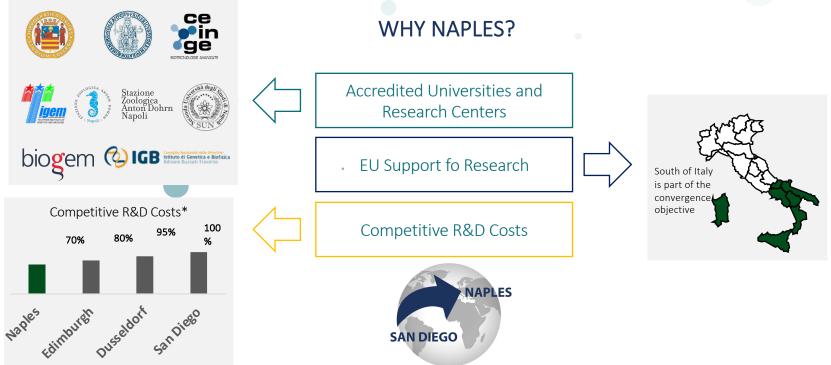
## Arterra Bioscience

Is a **biotech company** listed on the "Euronext Growth Milan" market of Borsa Italiana since **2019**, founded in Naples by M. Gabriella Colucci in 2004 with the aim of developing technologies and innovative solutions that find application in various industrial sectors.

Arterra is a company strongly linked to the **Campania region** from which it derives the natural raw materials underlying many of its actives, as well as being able to take advantage of the ideas and enthusiasm of its **young researchers**.

# A Bit of History

Arterra Bioscience started its activity in 2004 as a spin-off of Arena Pharmaceuticals Inc. and based its research group in an incubator laboratory in Naples



# Biotech and its potential

**BIOTECHNOLOGY** FOR THE RESEARCH **AND THE DEVELOPMENT OF NEW ACTIVE COMPOUNDS** 

## BLUE **BIOTECH**

marine and fresh water organisms

# **BIOTECH**

agricultural processes and plants

## WHITE **BIOTECH**

raw materials to valuable products

## RED **BIOTECH**

gene to drug discovery

## RESEARCH AREAS

## TESTING DISCOVERY PLATFORM (HTS) FOR

- Cosmetics
- Medical Devices
- Nutraceuticals
- Agricultural Bio-solutions
- Food preservative systems

## INNOVATIVE NATURAL SOURCING FROM

- Plant Stem Cells
- MicroAlgae
- Extremophile microorganisms

## INNOVATIVE PROCESSING TO OBTAIN

- Plant Bio-Peptides
- Hydrophylic Extraction
- Lipophylic Extraction
- Natural fermentation

## FIELDS OF **APPLICATION**

#### INDUSTRIAL

#### INDUSTRI

- ♠ Cosmetics
- Nutraceutical
- Functional Food
- Agrifood Processing



#### **AGRO**

- Agricultural Bio-Solution
- Seed Industry

**AGRO** 

#### **BIOMEDICAL**

#### PHARM

- A Phytoterapeutics (human & animals)
- Drug discovery & target validation





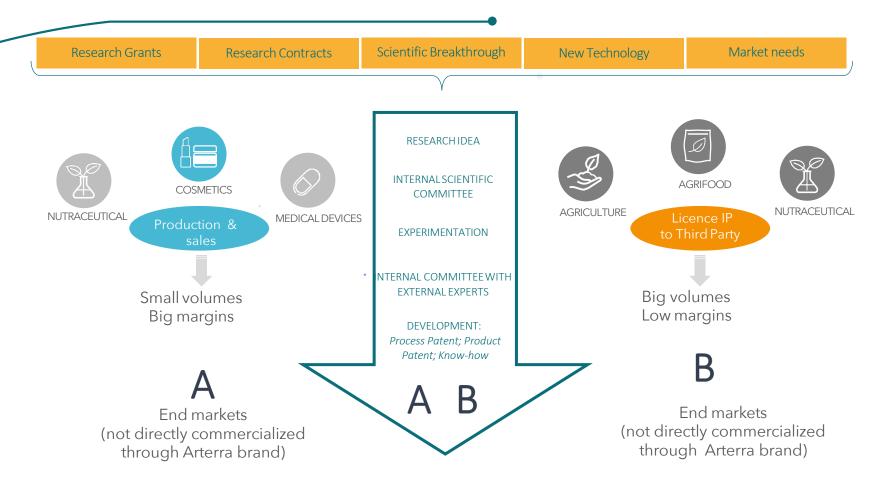
ArterraBioscience Arterra is already active in the market



Arterra is preparing to enter the market

Source: Company Management

# Our Buisiness Model



# Our Business Model: A



Born in 2010 Vitalab srl, a joint venture between Arterra Bioscience and Intercos





# Main Scientific Achievements & Prizes

## **16 GRANTS**

Approved and financed

for a total projects' value of approximately €11m

The latest grant in 2018 is for a nutraceutical research project

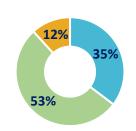


## 22 PATENTS

Inventor/co-inventor of 17 patents:

N° 7 Worldwide Patents

N° 15 Italian Patents



## **3 DEPOSITED TRADEMARK**



## **44 SCIENTIFIC ARTICLES**

Co-author of 30 scientific articles on Peer Reviewed Journals



**60 INNOVATIVE PRODUCTS** ON THE MARKET



Marisa Bellisario Prize Mela d'oro - Women Value Company



**EU Prize for Women Innovators** 





## Rising Star 2019 In Cosmentics Global



# A successful IPO



Number of shares	6.544.580
Free Float	26,9%
Market Cap	~ 24,2M
Shares issued	2.208.000
New issue	1.536.000
Selling shares	384.000
Greenshoe	288.000
Warrants* (1: 4 shares)	552.000
Strike price (IPO Price+10%)	€ 2,86
1st exercise period (28 days)	October 2020
IPO Shares Price	€ 2,6
IPO Proceeds	€ 5.740.800

- \* Warrants main features:
- •Issuing ratio: 1 warrant for 4 ordinary shares
- Maturity: 3 years
- •Exercise period: 3 periods of 28 days each, in October 2020-2021-2022
- •Strike price: IPO Price + 10% for each exercise period (step-up)

## Use of Proceeds





• Several R&D projects related to new products for Cosmetics, Nutraceutical, etc.

CAPEX



New production facility

M&A

Extremely innovative technologies or companies able to enhance the **competitive advantage of ARTERRA** 

# **Diversification Phase**







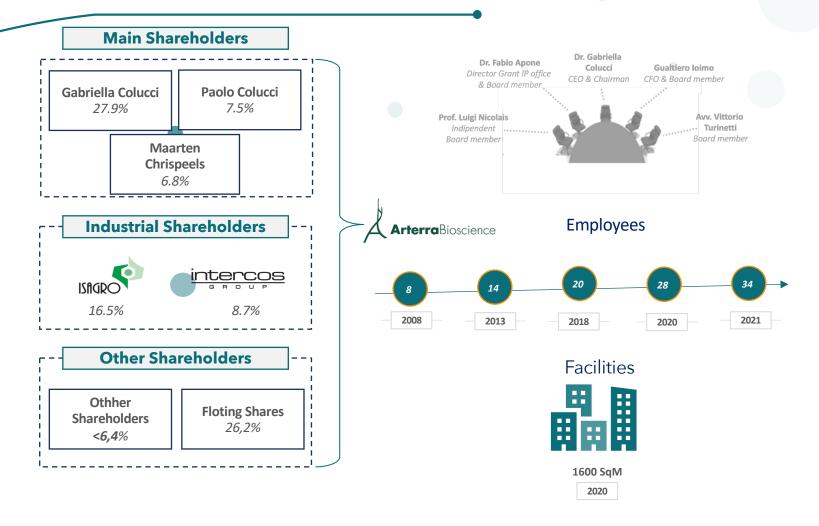


Time to market 2021 2022/2023 2022/2023

POST IPO 2020-2021



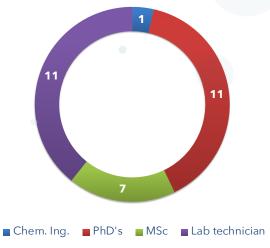
# Ownership & Company Structure



## R&D Team



## **Production and R&D team**



Post IPO new expertise:

- Scientific Director: PhD, Prof. WUR
- Production Director: Chemical Engeneer
- Biochemist: Experinced PhD
- Synthetic Biology: Experinced PhD
- Chemistry : Experinced MSc

The number does not include the administrative workforce (4 employees), and the PhD ad MSc students

# Management Team



Gabriella Colucci CEO



Gualtiero Ioimo CFO & Investor Relations



Vincenzo Fogliano CSO



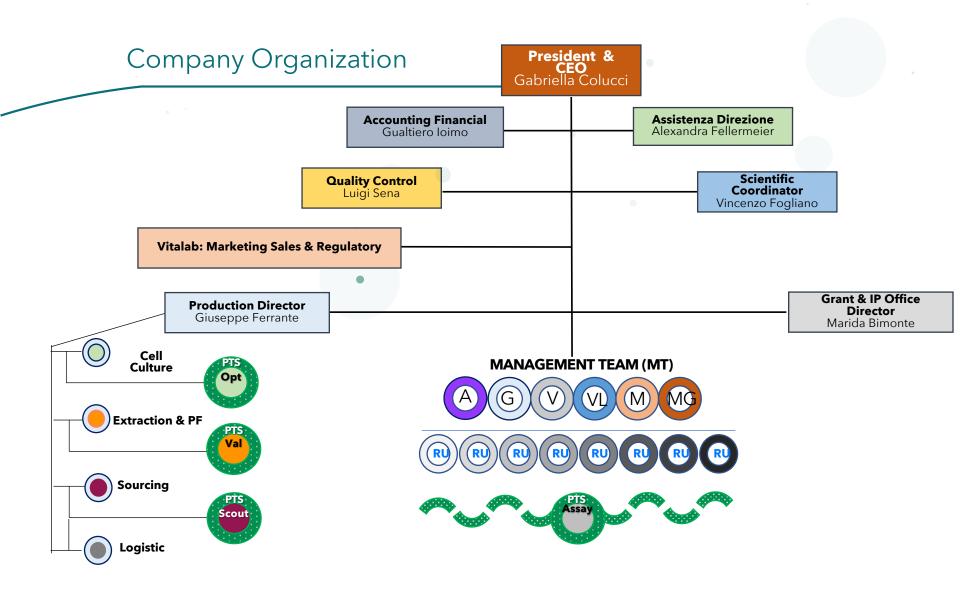
Giuseppe Ferrante COO



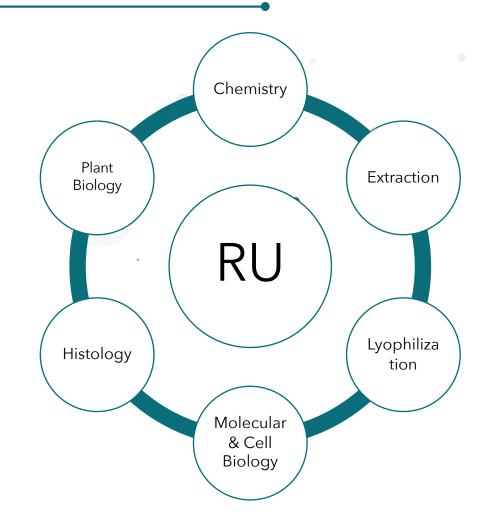
Marida Bimonte Grant & IP Director



Annalisa Tito Cell & Mol Biol. Director



# Research Units



# Research Units- Case study Intercos Vitalab MT Regulatory

Molecular

**Biology** 

Histology

Marketing

**Clinical Test** 

**Stability** 

Chemistry

# Vita AvoCare

**Extraction** 

Sourcing

3 months research project

# Capex











Total Investment: 1.6 M

New Chemistry lab New Growing capability Update Production lab Update Cell Biol Lab

# Certifications









# Production Capabilities

Year	Fulfilled orders (kg)	Productivity kg/day	Productivity Euro/day	Outsourcing (Euro)	
				Cell Culture	Lyophilization
2019	8860	9	3150	147.800	8.800
2020	9117	21	7350	272.636	8.000
2021	E. 14.500	21	7350	14.400	20.000
2022		50	17.500		

# To enhance the competitive advantage of ARTERRA



Aumento di Capitale

ADL Farmaceutici in data 25 Giugno 2021 ha concluso un'operazione che ha visto l'ingresso nel capitale di importanti investitori come Arterra Bioscience S.p.A., quotata AIM, il Dott. Giorgio Basile, precedentemente socio di riferimento di Isagro S.p.A., società quotata sul mercato MTA, segmento STAR di Borsa Italiana e Salvatore ed Antonio Riccio, quarta generazione della famiglia da sempre coinvolta nel panorama farmaceutico italiano.

Arterra
Bioscience,
contratto con
ADL Farmaceutici
per vendita
dispositivi medici



## **ARTERRA**

Research
Development
Active Ingr. Prod.

## ADL

Clinical Study Regulatory Sale network

# **Business Consolidation**

## Innovation in COSMETICS - 2020-2021

## **New Products on the Market**



NC55 Vita Ray-Immune Pelargonium capitatum stem cells



NC56 Anchoryl Vita Scabiosa arvensis stem cells



NC57 Vita Adren-Align *Ficus carica* stem cells



NC59 Vita BotaniGuard. *Punica granatum* peels extract



NC60 Vita Up-Gravity Oenothera Biennis stem cells



NC61 Vita Avocare: Persea gratissima pulp extract

# **Business Consolidation**

# Innovation in COSMETICS - 2020-2021

## **Scientific Publications**

- Ceccacci S, et al. An Oenothera biennis Cell Cultures Extract Endowed with Skin Anti-Ageing Activity Improves Cell Mechanical Properties.
   Metabolites 2021, 11, 527..
- Apone F. Uses and properties of bioactive peptides in skin care. HPC Today, vol. 16 (3), 2021.
- Dini I, et al. An Extract from Ficus carica Cell Cultures Works as an Anti-Stress Ingredient for the Skin. Antioxidants, 2021, 10, 515...
- Tortora A, et al. Soothing Moves: Cannabis Sativa Cell Culture Alleviates Inflammation. Cosmetic & Toiletries, Jan 2021, vol. 136, n. 1, 34-39
- Laneri S, et al. Plant cell culture extract of Cirsium eriophorum with skin pore refiner activity by modulating sebum production and inflammatory response. Phytother Res.
- Tito A, et al. A peptide preparation from Scabiosa arvensis cell cultures increases skin compactness by stimulating Collagen XVII and Insulin-like Growth factor. The Proceedings of the 26th IFSCC Congress 2020, Yokohama.
- Apone F, et al. Plant tissue cultures as sources of ingredients for skin care applications. Annual Plant Reviews 2020, 3: 135-150.
- Tito A, et al. A Triticum vulgare extract exhibits regenerating activity during the wound healing process. Clin Cosm & Invest Dermatol 2020, 13: 21-30.
- Tito A, et al. A new ingredient from Rosa rugosa tissue cultures delays skin aging by promoting mitochondrial functions. Personal Care Europe 2020, April 131-137.

# **Business Consolidation**

# Innovation in COSMETICS - 2020-2021

## **Patents**

- 10202000021994. Uso cosmetico di estratti derivati da colture cellulari appartenenti alla specie *Oenothera biennis* e composizioni cosmetiche che contengono tali estratti.
- 102019000021324. Uso cosmetico di un estratto derivato da colture cellulari di Portulaca grandiflora per il trattamento di inestetismi cutanei dovuti all'invecchiamento della pelle.
- 10201900009558. Uso cosmetico di estratti derivati da colture di cellule vegetali appartenenti alla specie Pelargonium capitatum e composizioni cosmetiche che contengono tali estratti.
- WO2020127056A1. Cosmetic, pharmaceutical and nutraceutical use of an extract derived from cannabis sativa cell cultures.

## **Grants**

• InnCocells- H2020-FNR-2020-2, FNR-11-2020 (2021-2025): Innovative high-value cosmetic products from plants and plant cells

# Innovation in MEDICAL DEVICE - 2020-2021

## **Scientific Publications**

Tito A, Et Al. Pomegranate Peel Extract as an Inhibitor of SARS-CoV-2 Spike Binding to Human ACE2 Receptor (in vitro): A Promising Source of Novel Antiviral Drugs. Front Chem. 2021 Apr 28;9:638187

A pomegranate peel extract as inhibitor of SARS-CoV-2 Spike binding to human ACE2 (in vitro): a promising source of novel antiviral drugs. bioRxiv December 2020,

## **Patents**

**102021000020309.**Estratti derivati da olive e pale di fico d'India per l'uso nella prevenzione e nel trattamento della dermatite atopica.

10202000018949. Estratto derivato da bucce di *Punica granatum* per il trattamento di infezioni virali.

First product on the medical device market









## MEDICAL DEVICE & NUTRACEUTICAL

## **Grant**

NUTRABEST - Fondo Crescita Sostenibile "Agrifood", DM 5.3.2018, (Gennaio 2020 - Gennaio 2023) - Sviluppo di piattaforme molecolari e cellulari per l'identificazione di prodotti innovativi ad attività NUTRAceutica da Biotrasformazioni mediante organismi ESTremofili.





102021000020309. Estratti derivati da olive e pale di fico d'India per l'uso nella prevenzione e nel trattamento della dermatite atopica.

# **Clinical Study - in progress**



## **AGRIFOOD**

## June 2021



Arterra Bioscience and Montecarlofruit S.a.r.l., specialized in the production of aseptic mango fruit purea for baby food, in Mali, signed a research agreement for the up-cycling of the mango waste.

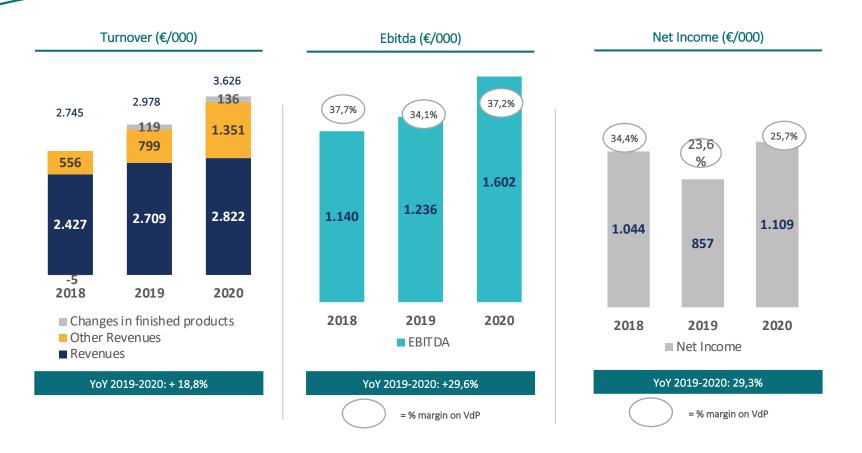


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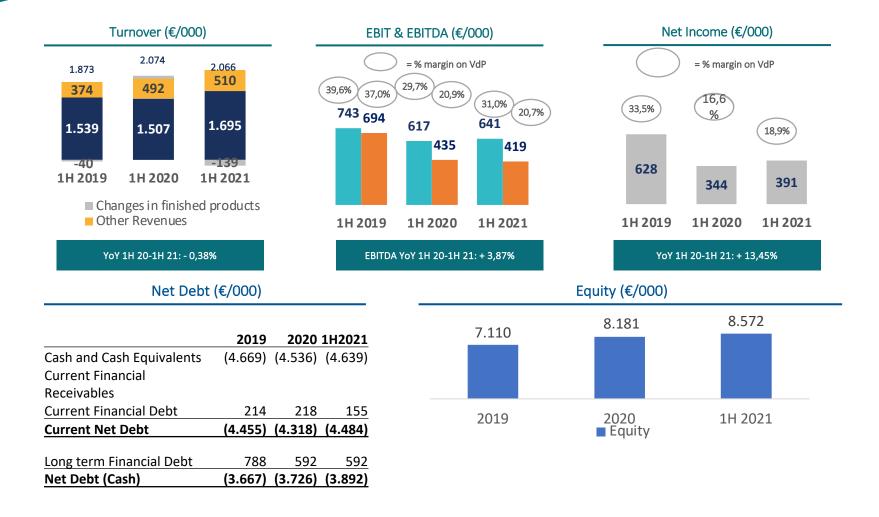


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# Limited production costs driving compelling profitability: thriving upside arising from additional revenues to be mostly converted in EBITDA



# The first semester of 2021 has shown a slight increase in revenues, while the marginality has declined due to investments in equipment and staff



# **Key Highlights**

Bioscience great momentum since environmental sustainability is becoming crucial for a huge number of industries

Biotech company with an outstanding R&D and highly qualified Technology Team

A global reach and presence with low commercial investments

Huge potential in the reference coremarket

A profitable and scalable business model

Attractive key financials driven by impressive profitability

6



# THANKS



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