



February 14<sup>th</sup>, 2022



INDEX

### TOPICS

• ARTERRA AT GLANCE



# POST IPO (2020-2021) MARKET CONSOLIDATION & DIVERSIFICATION

• FINANCIALS



### People Speaking Today



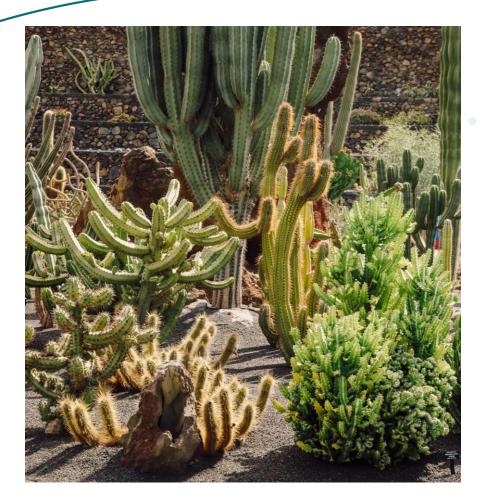
**M. GABRIELLA COLUCCI** Founder, President and CEO



**GUALTIERO IOIMO** Chief Financial Officer

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### Arterra Bioscience- Innovative SME

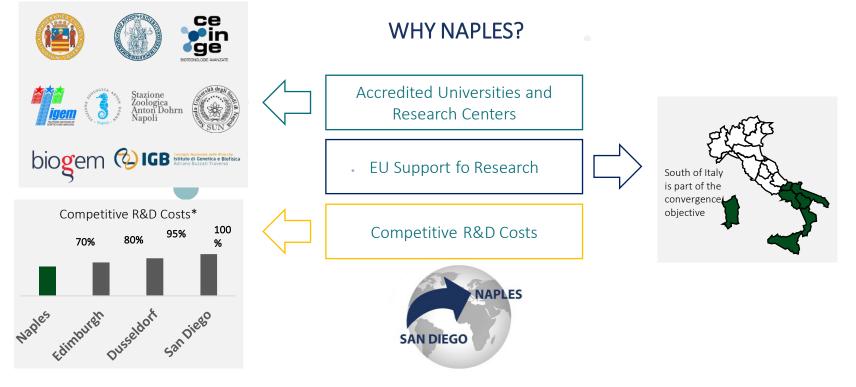


#### Arterra Bioscience

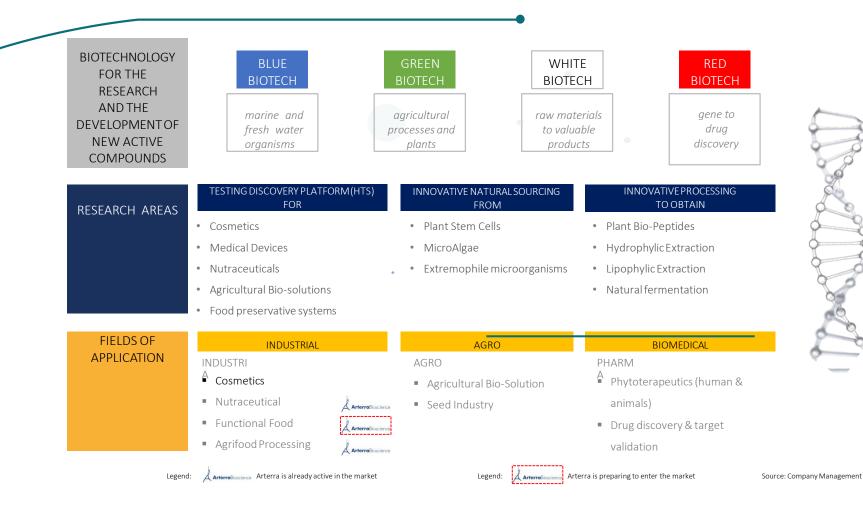
Is a **biotech company** listed on the "Euronext Growth Milan" market of Borsa Italiana since **2019**, founded in Naples by M. Gabriella Colucci in 2004 with the aim of developing technologies and innovative solutions that find application in various industrial sectors. Arterra is a company strongly linked to the **Campania region** from which it derives the natural raw materials underlying many of its actives, as well as being able to take advantage of the ideas and enthusiasm of its **young researchers**.

### A Bit of History

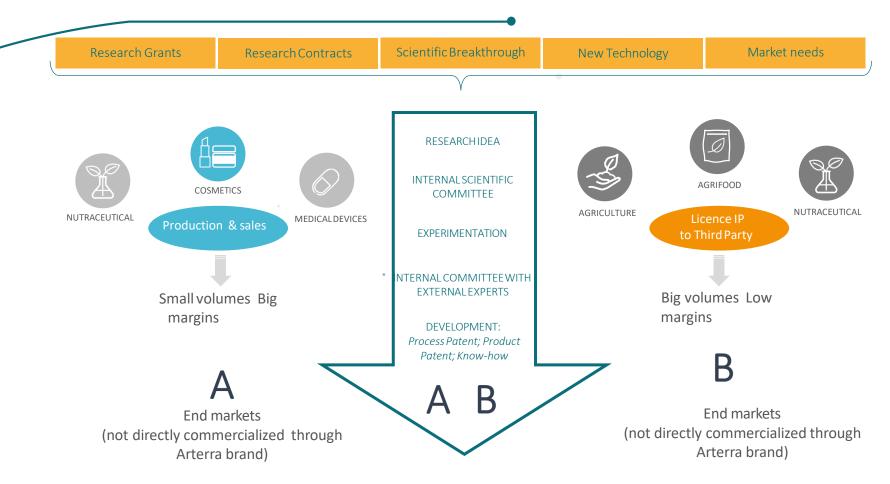
Arterra Bioscience started its activity in 2004 as a spin-off of Arena Pharmaceuticals Inc. and based its research group in an incubator laboratory in Naples



### Biotech and its potential



### **Our Buisiness Model**



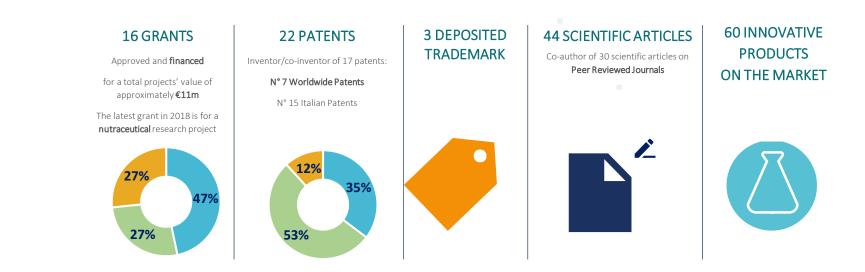


Born in 2010 Vitalab srl, a joint venture between Arterra Bioscience and Intercos





### Main Scientific Achievements & Prizes



#### Marisa Bellisario Prize Mela d'oro - Women Value Company



#### EU Prize for Women Innovators







**Rising Star 2019 In Cosmentics Global** 

### A successful IPO



Number of shares	6.544.580			
Free Float	26,9%			
Market Cap	~ 24,2M			
Shares issued New issue Selling shares Greenshoe Warrants* (1: 4 shares) Strike price (IPO Price+10%)	2.208.000 1.536.000 384.000 288.000 552.000 € 2,86			
1st exercise period (28 days)	October 2020			
IPO Shares Price	€2,6			
IPO Proceeds	€ 5.740.800			
<ul> <li>* Warrants - main features:</li> <li>• Issuing ratio: 1 warrant for 4 ordinary shares</li> <li>• Maturity: 3 years</li> <li>• Exercise period: 3 periods of 28 days each, in October 2020-2021-2022</li> <li>• Strike price: IPO Price + 10% for each exercise period (step-up)</li> </ul>				

#### Use of Proceeds



### **Diversification Phase**

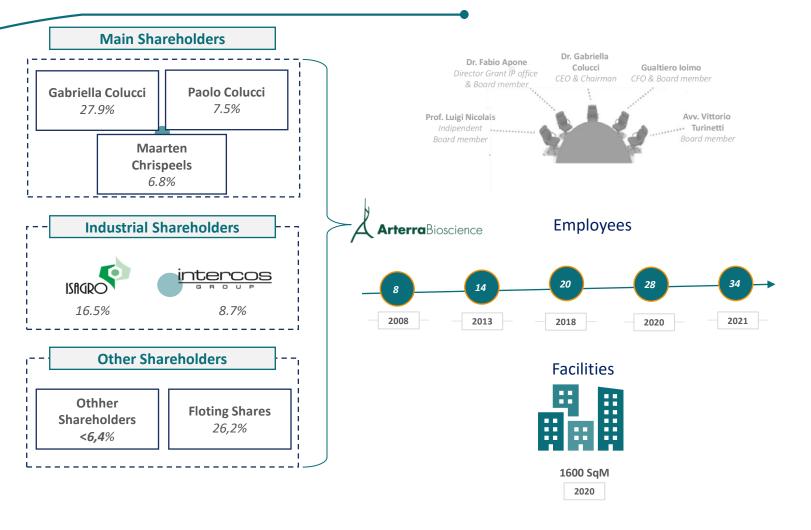








### **Ownership & Company Structure**



#### **R&D** Team



#### Production and R&D team



Scientific Director: PhD, Prof. WUR
 Production Director: Chemical Engineer
 Biochemist: Experienced PhD
 Synthetic Biology: Experienced PhD
 Chemistry : Experienced MSc

The number does not include the administrative workforce (4 employees), and the PhD ad MSc students

#### Management Team





Gabriella Colucci CEO

Gualtiero Ioimo CFO & Investor Relations



Vincenzo Fogliano CSO



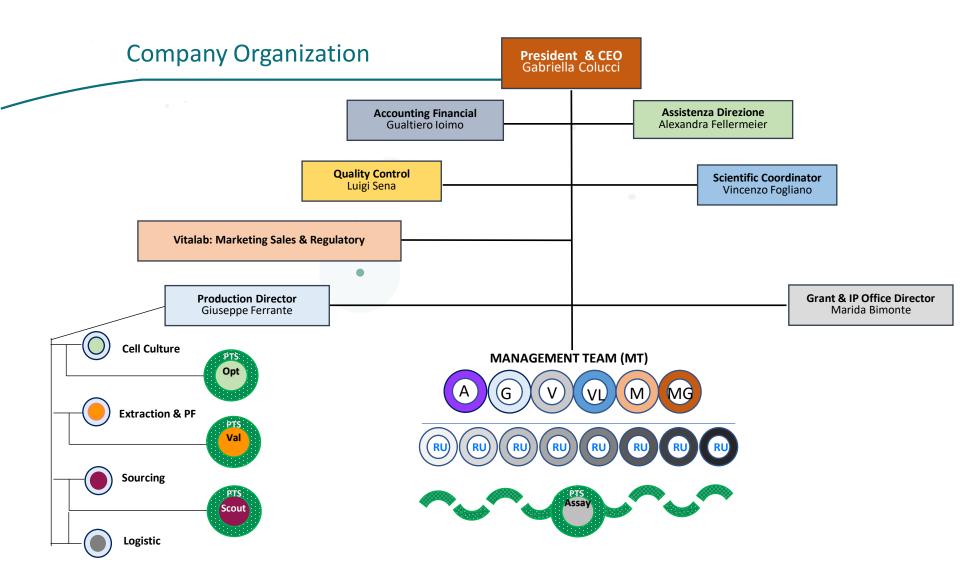
Giuseppe Ferrante CO0

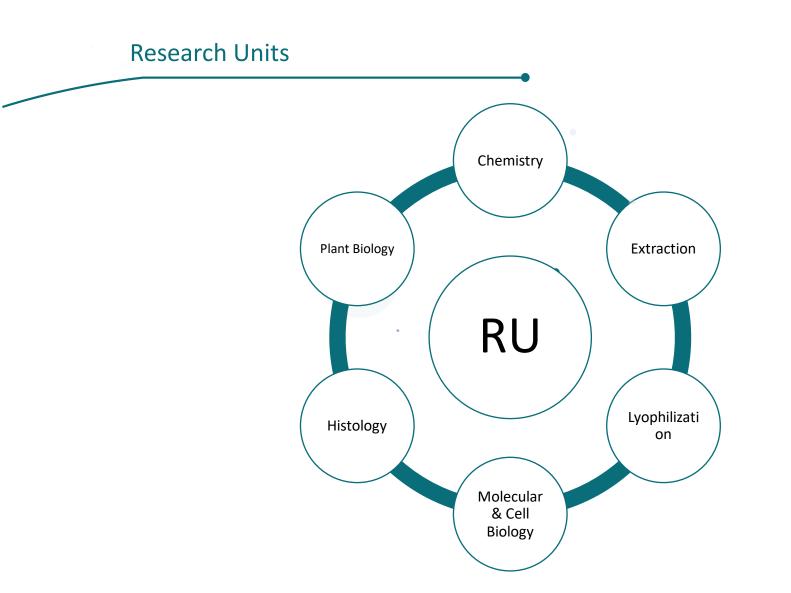


Marida Bimonte Grant & IP Director



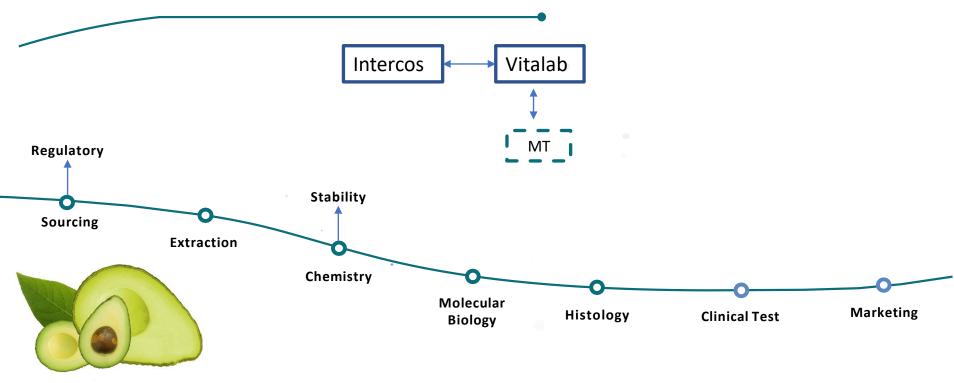
Annalisa Tito Cell & Mol Biol. Director





#### Research Units- Case study

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Vita AvoCare

3 months research project

### Capex











#### Total Investment: 1.6 M

New Chemistry lab New Growing capability Update Production lab Update Cell Biol Lab

### Certifications









### **Production Capabilities**

Year	Fulfilled orders (kg)	Productivity kg/day	Productivity Euro/day	Outsourcing (Euro)	
				Cell Culture	Lyophilization
2019	8860	9	3150	147.800	8.800
2020	9117	21	7350	272.636	8.000
2021	E. 14.500	21	7350	14.400	20.000
2022		50	17.500		

### M&A

#### To enhance the competitive advantage of ARTERRA



ADL Farmaceutici in data 25 Giugno 2021 ha concluso un'operazione che ha visto l'ingresso nel capitale di importanti investitori come Arterra Bioscience S.p.A., quotata AIM, il Dott. Giorgio Basile, precedentemente socio di riferimento di *Isagro S.p.A.*, società quotata sul mercato MTA, segmento STAR di Borsa Italiana e Salvatore ed Antonio Riccio, quarta generazione della famiglia da sempre coinvolta nel panorama farmaceutico italiano.

ARTERRA Research Development Active Ingr. Prod. ADL Clinical Study Regulatory Sale network

Arterra Bioscience, contratto con ADL Farmaceutici per vendita dispositivi medici



### **Business Consolidation**

#### Innovation in COSMETICS - 2020-2021

#### New Products on the Market



NC55 Vita Ray-Immune Pelargonium capitatum stem cells



NC56 Anchoryl Vita Scabiosa arvensis stem cells



NC57 Vita Adren-Align Ficus carica stem cells



NC59 Vita BotaniGuard. *Punica granatum* peels extract



NC60 Vita Up-Gravity Oenothera Biennis stem cells



NC61 Vita Avocare: Persea gratissima pulp extract

### **Business Consolidation**

#### Innovation in COSMETICS - 2020-2021

#### **Scientific Publications**

• Ceccacci S, et al. An Oenothera biennis Cell Cultures Extract Endowed with Skin Anti-Ageing Activity Improves Cell Mechanical Properties.

Metabolites 2021, 11, 527..

- Apone F. Uses and properties of bioactive peptides in skin care. HPC Today, vol. 16 (3), 2021.
- Dini I, et al. An Extract from Ficus carica Cell Cultures Works as an Anti-Stress Ingredient for the Skin. Antioxidants, 2021, 10, 515..
- Tortora A, et al. Soothing Moves: Cannabis Sativa Cell Culture Alleviates Inflammation. Cosmetic & Toiletries, Jan 2021, vol. 136, n. 1, 34-39
- Laneri S, et al. Plant cell culture extract of Cirsium eriophorum with skin pore refiner activity by modulating sebum production and inflammatory response. Phytother Res.
- Tito A, *et al.* A peptide preparation from *Scabiosa arvensis* cell cultures increases skin compactness by stimulating Collagen XVII and Insulin-like Growth factor. The Proceedings of the 26th IFSCC Congress 2020, Yokohama.
- Apone F, et al. Plant tissue cultures as sources of ingredients for skin care applications. Annual Plant Reviews 2020, 3: 135-150.
- Tito A, et al. A Triticum vulgare extract exhibits regenerating activity during the wound healing process. Clin Cosm & Invest Dermatol 2020, 13: 21-30.
- Tito A, et al. A new ingredient from Rosa rugosa tissue cultures delays skin aging by promoting mitochondrial functions. Personal Care Europe 2020, April 131-137.

### **Business Consolidation**

#### Innovation in COSMETICS - 2020-2021

#### Patents

- **102020000021994.** Uso cosmetico di estratti derivati da colture cellulari appartenenti alla specie *Oenothera biennis* e composizioni cosmetiche che contengono tali estratti.
- **102019000021324.** Uso cosmetico di un estratto derivato da colture cellulari di Portulaca grandiflora per il trattamento di inestetismi cutanei dovuti all'invecchiamento della pelle.
- **10201900009558.** Uso cosmetico di estratti derivati da colture di cellule vegetali appartenenti alla specie Pelargonium capitatum e composizioni cosmetiche che contengono tali estratti.
- WO2020127056A1. Cosmetic, pharmaceutical and nutraceutical use of an extract derived from cannabis sativa cell cultures.

#### Grants

• InnCocells- H2020-FNR-2020-2, FNR-11-2020 (2021-2025): Innovative high-value cosmetic products from plants and plant cells

#### Innovation in MEDICAL DEVICE - 2020-2021

#### **Scientific Publications**

Tito A, Et Al. Pomegranate Peel Extract as an Inhibitor of SARS-CoV-2 Spike Binding to Human ACE2 Receptor (in vitro): A Promising Source of Novel Antiviral Drugs. Front Chem. 2021 Apr 28;9:638187

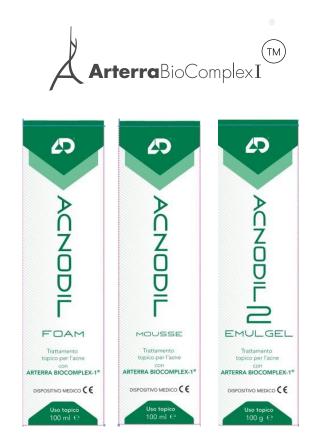
A pomegranate peel extract as inhibitor of SARS-CoV-2 Spike binding to human ACE2 (in vitro): a promising source of novel antiviral drugs. bioRxiv December 2020,

#### Patents

102021000020309. Estratti derivati da olive e pale di fico d'India per l'uso nella prevenzione e nel trattamento della dermatite atopica.

102020000018949. Estratto derivato da bucce di *Punica granatum* per il trattamento di infezioni virali.

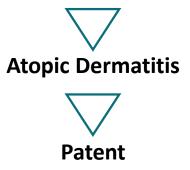
First product on the medical device market



### MEDICAL DEVICE & NUTRACEUTICAL

#### Grant

NUTRABEST - Fondo Crescita Sostenibile "Agrifood", DM 5.3.2018, (Gennaio 2020 - Gennaio 2023) - Sviluppo di piattaforme molecolari e cellulari per l'identificazione di prodotti innovativi ad attività NUTRAceutica da Biotrasformazioni mediante organismi ESTremofili.



102021000020309.Estratti derivati da olive e pale di fico d'India per l'uso nella prevenzione e nel trattamento della dermatite atopica.

#### **Clinical Study – in progress**

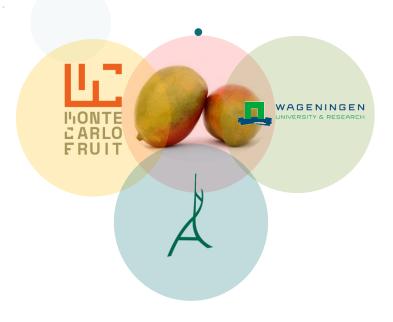


AGRIFOOD

#### June 2021



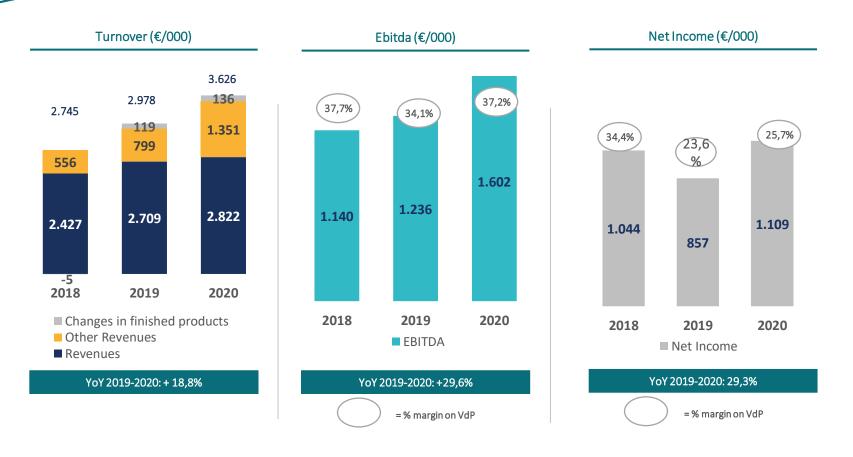
Arterra Bioscience and Montecarlofruit S.a.r.l., specialized in the production of aseptic mango fruit purea for baby food, in Mali, signed a research agreement for the up-cycling of the mango waste.



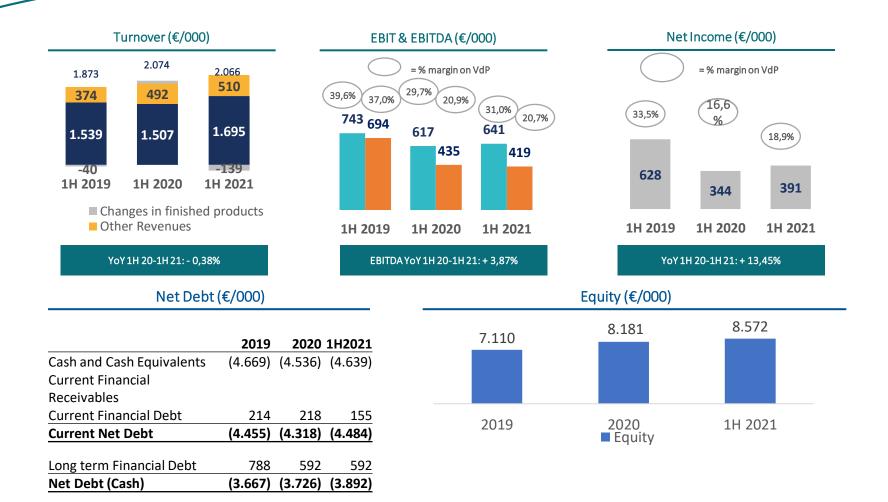




## Limited production costs driving compelling profitability: thriving upside arising from additional revenues to be mostly converted in EBITDA



The first semester of 2021 has shown a slight increase in revenues, while the marginality has declined due to investments in equipment and staff



### Key Highlights

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Bioscience great momentum since environmental sustainability is becoming crucial for a huge number of industries

Biotech company with an outstanding R&D and highly qualified Technology Team

A global reach and presence with low commercial investments

Huge potential in the reference coremarket

A profitable and scalable business model

Attractive key financials driven by impressive profitability



